

## Architectural Technology and Design Advisory Board

Minutes – Meeting held September 28, 2010

### Members in attendance:

Mark Sundet – Paces Lodging

Beth Sundet – Design One

Vern Cleveland – R.L. Engebretson (Former Member – Guest)

Tiffany Triepke – R.L. Engebretson (Possible New Member – Guest)

Rod Lahren - Arch. Tech. and Design Instructor at NCTC

Kim Philipp - Arch. Tech. and Design instructor at NCTC

### Old Business:

• Many of the board members have been on the board for several years. We really appreciate all of our members, everyone contributes and gives the Architecture Dept valuable suggestions to improve our program. All members were asked if they wish to remain on the board, everyone wants to stay on. In the past we have only met once a year, however the state would prefer 2 meetings per year. Board members were asked how they would feel, if we had a second group of Advisory Board members that would come from the Lumber companies, and other companies that employ our students. That group would also meet once a year. They thought that might be a good idea. Faculty will need to verify that administration agrees with the idea.

\*\*(We neglected to discuss this at our meeting, but I did check into this and we are not allowed to have 2 Advisory Boards)\*\*

### New Business:

The entire meeting was comprised of updating the Advisory Board on the Architecture Departments dropping enrollment, our program's sustainability and what we can do to increase our enrollment and become more profitable.

Many good suggestions and comments came out of this meeting:

- Combine advertising with other like programs: ie Architectural Drafting and Construction Trades. The comment was made that anyone in business knows that you need to spend money to make money, and your money must go into advertising in order to survive.
- How to best utilize both campuses. Perhaps it would be wise to have the Drafting Dept and Construction Electricity move to EGF campus and become the Building Industry Center, and Auto Service move to TRF campus and become the Transportation Center.
- The board wants to know if the Community knows what is going on. If they did they might be able to do a lot to help.
- Suggested that a lot of high schools now have what they call Career Days, and we should check into this.
- Create a Facebook account, where there would be pictures of past graduates at their work place, with a testimonial from the student and their employer. Prospective students would be able to click a link on our web page that takes them to the Facebook page.

- Tiffany Triepke is a recent graduate of NDSU Architecture Program, and she consented to speak with Cindy Urness from the NDSU Architecture Department regarding the 85%+ of their students who don't make to the 2<sup>nd</sup> year, possibly transferring to Northland for Architectural Drafting. Vern Cleveland and Tiffany Triepke both agreed to speak with their employer, Rick Engebretson, who also teaches at NDSU.